

# GINGER

ALL ABOUT

**Your Label**  
SERIES 3445  
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# MEDIA KIT



## LEARN ABOUT US

All About Ginger has made the decision to explicitly capture the different parts of the Hip-Hop culture with the respect and enthusiasm it deserves. We're a community of individuals that share a love of all things entertainment and connect and cooperate to create new ideas, sounds, tales, and friendships.



## WHY WE ROCK!

We think that compassion and creativity have enormous power. Our trendsetting publication seeks to be ahead of the curve, interviewing fascinating young artists before the mainstream media.



# SOUNDS FASCINATING?

Make sure you check out our official website  
[\*www.allaboutginger.com\*](http://www.allaboutginger.com)



# CONTENT COVERED

Our purpose is to evaluate the Hip-Hop environment correctly and objectively, advocating themes we feel should be highlighted!

# STATISTICS

Numbers, you say? *Check these out!*

**230k+**

followers on *Instagram*

**44.1%**

returning visitors

**89.5k**

page views per month



# CONTACTS

Have something in mind that you'd like to share with us?

We'd love to hear from you!  
Fill out the form *here*.



## SOCIAL MEDIA

Make sure to check out our Instagram page.

Follow us!  
*@allabout.ginger*